

VIRTUA FOUNDATION ❖ 2010 VIRTUA GALA
SUNDAY, MARCH 6, 2010 ❖ BORGATA HOTEL & CASINO, ATLANTIC CITY
SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$75,000—TAKEN

ENTERTAINMENT SPONSORS \$25,000

- Recognition as an Entertainment Sponsor during the evening program
- Double-page color advertisement in the program book
- Tickets for ten (10) guests to attend the event with prominent seating
- Invitation for ten (10) guests to an exclusive Chairman's Reception which will include Honorary Gala Chairs Donovan and Raquel McNabb to kick-off the evening

PROGRAM BOOK UNDERWRITERS \$15,000

- Recognition as the Program Book Underwriter during the evening program
- Company logo on the back cover of the program book
- Full-page color advertisement in the program book
- Recognition within as a Program Book Underwriter
- Tickets for ten (10) guests to attend the event with prominent seating

RECEPTION UNDERWRITERS \$10,000

- Sponsor's name and/or logo on signs during the reception to recognize the sponsorship
- Full-page color advertisement in the program book
- Tickets for six (6) guests to attend the event

DANCE BAND UNDERWRITERS \$6,000

- Sponsor's name and/or logo on a sign near the dance floor
- Periodic announcements by the band to recognize the sponsorship
- Full-page color advertisement in the program book

CENTERPIECE UNDERWRITERS \$4,500

- Sponsor's name and/or logo on a sign at the event
- Full-page black & white advertisement in the program book

RAW BAR UNDERWRITERS \$2,500

- Sponsor's name and/or logo on a sign by the Raw Bar during the reception
- Half-page black & white advertisement in the program book

ENTREPRENEUR SPONSORS \$1,000

- Eighth-page black & white advertisement in the program book
- Tickets for two (2) people to attend the event.

ADDITIONAL ADVERTISING OPTIONS

\$4,000 Double page color ad

\$3,000 Full page color ad

\$2,500 Bookmark ad*

\$2,000 Full page b&w ad

\$1,500 Half page b&w ad

\$ 500 Quarter page b&w ad

\$ 300 Eighth page b&w ad

\$ 150 Contributor (listing)

* Sponsor's name or logo printed on a bookmark placed within each program book.

**VIRTUA FOUNDATION ❖ 2010 VIRTUA GALA
UNDERWRITING, ADVERTISING & PARTICIPATION ORDER FORM**

Reservations or advertisements cannot be processed until a signed form or payment is received.

CONTACT INFORMATION

Sponsoring Organization or Individual *(The sponsorship will be recognized using this name in printed materials, announcements, etc.):*

Contact person: _____

Title: _____ Phone: _____

Fax: _____ Email: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

EVENT PARTICIPATION

Sponsorship/Underwriting

- \$75,000 Presenting Sponsor (**TAKEN**)
- \$25,000 Entertainment Sponsor
- \$15,000 Program Book Underwriter
- \$10,000 Reception Underwriter
- \$ 6,000 Dance Band Underwriter
- \$ 4,500 Centerpiece Underwriter
- \$ 2,500 Raw Bar Underwriter
- \$ 1,000 Entrepreneur Sponsor

Advertising

- \$ 4,000 Two page color ad
- \$ 3,000 Full page color ad
- \$ 2,500 Bookmark Sponsor
- \$ 2,000 Full page b&w ad
- \$ 1,500 Half page b&w ad
- \$ 500 Quarter page b&w ad
- \$ 300 Eighth page b&w ad
- \$ 150 Contributor (listing)

Individual Guest Reservations

Virtua Gala \$375 ea.

CONTRIBUTION

Sponsorship Total \$ _____
Ticket Total _____ Tickets @ \$375 each \$ _____ (Please provide guest names
Super 50/50 Raffle _____ Tickets @ \$100 each \$ _____ on a separate sheet.)
Total Commitment \$ _____

Payment Method: Check enclosed Credit Card Please bill us
FOR CREDIT CARD PAYMENT: Circle card type: ___American Express ___MasterCard ___Visa

Card Number: _____ Expiration Date: _____

Name on Card: _____ Signature: _____

AUTHORIZATION

I agree to the above support of Virtua Foundation through the 2010 Virtua Gala. (Signature or payment is required in order for the Foundation to process your above support.)

Print Name: _____ Signature: _____

VIRTUA FOUNDATION

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