



VIRTUA FOUNDATION
VIRTUA GALA

Saturday, March 3, 2012 at the Borgata, Atlantic City, NJ

2012 ADVERTISING SPECIFICATIONS

Dimensions

The Virtua Gala program book will measure 8 ½” wide by 8 ½” high with borders. Ad sizes are as follows:

Full Page
8” w x 8” h

Half Page
8” w x 3.875” h

Quarter Page
3.875” w x 3.875” h

Eighth Page
3.875” w x 1.8125” h

Color and Format

Full page ads may be 4 color or black and white, depending upon your level of sponsorship. All eighth, quarter and half page advertisements are black and white. Ads may not bleed, as there will be a border on each ad page.

Please use one of the following methods to deliver your advertisement:

Electronic Format: We can accept JPEG or PDF files at 300 dpi resolution or higher. Email to ramato@virtua.org.

No Ad Design: Send us the information you would like included in your ad, and we will design an ad for you. If you would like any special logos or graphics included, please send an electronic file of them (see above), and we will try to incorporate into your ad.

Important Dates

February 3, 2012 All advertising submissions are due to Foundation for inclusion in the program book by February 3rd. Ads received after this date may require a limitation of black & white and/or text only reproduction.

Virtua Foundation

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