

2012 Virtua Gala
Saturday, March 3, 2012 – Borgata Hotel, Casino & Spa, Atlantic City, NJ
Sponsorship Opportunities

Presenting Sponsor \$75,000—TAKEN – Chairman

Entertainment Sponsors \$25,000 – Chairman’s Circle

- Recognition as an Entertainment Sponsor during the evening program from the podium, signage, and large screens seen throughout the room
- Double-page color advertisement in the program book
- Company logo on the inside of the program book
- Tickets for ten (10) guests to attend the event with premiere seating
- Invitation for ten (10) guests to attend an exclusive Chairman’s Reception in January to kick-off the event with Virtua Senior Executives
- Logo advertised on the Step & Repeat Banner at the event
- Recognition in a feature spread in *Impressions*, Virtua Foundation’s newsletter
- Sponsor’s logo highlighted on the Virtua Gala webpage and the online auction webpage

Lounge Sponsors \$20,000 (only 3 available)

- Recognition as a Lounge Sponsor during the evening program on large screens seen throughout the room
- Sponsor’s name and/or logo displayed throughout the lounge on pillows, signage, and the bar
- Full-page color advertisement in the program book
- Company logo on the inside of the program book
- Tickets for ten (10) guests to attend the event with prominent seating
- Logo advertised on the Step & Repeat Banner at the event
- Sponsor’s logo highlighted on the Virtua Gala webpage and the online auction webpage

Program Book Underwriters \$15,000

- Recognition as a Program Book Underwriter during the evening program on signage and large screens seen throughout the room
- Company logo on the back cover of the program book
- Full-page color advertisement in the program book
- Tickets for ten (10) guests to attend the event with prominent seating
- Logo advertised on the Step & Repeat Banner at the event
- Sponsor’s logo highlighted on the Virtua Gala webpage and the online auction webpage

Reception Underwriters \$10,000

- Sponsor’s name and/or logo displayed during the reception on signage and large screens seen throughout the room
- Full-page color advertisement in the program book
- Tickets for six (6) guests to attend the event
- Sponsor’s name highlighted on the Virtua Gala webpage and the online auction webpage

Décor Underwriters \$7,500

- Sponsor’s name and/or logo displayed during the reception on each table, signage and large screens seen throughout the room
- Full-page color advertisement in the program book
- Tickets for four (4) guests to attend the event
- Sponsor’s name highlighted on the Virtua Gala webpage

Cocktail Reception Underwriters \$6,000

- Sponsor’s name displayed during the cocktail reception on signage and large screens seen throughout the room
- Full-page color advertisement in the program book
- Sponsor’s name highlighted on the Virtua Gala webpage

Centerpiece Underwriters \$4,500

- Sponsor's name displayed at the event
- Full-page black & white advertisement in the program book
- Sponsor's name highlighted on the Virtua Gala webpage

Raw Bar Underwriters \$2,500

- Sponsor's name displayed at the event
- Half-page black & white advertisement in the program book
- Sponsor's name highlighted on the Virtua Gala webpage

Entrepreneur Sponsors \$1,000

- Eighth-page black & white advertisement in the program book
- Tickets for two (2) guests to attend the event
- Sponsor's name highlighted on the Virtua Gala webpage

Individual Ticket = \$375

Additional Advertising Options

Two page color ad	\$4,000
Full page color ad	\$3,000
Full page b&w ad	\$2,000
Half page b&w ad	\$1,500
Quarter page b&w ad	\$500
Eighth page b&w ad	\$300
Contributor (listing)	\$150

**VIRTUA FOUNDATION ❖ 2012 VIRTUA GALA
UNDERWRITING, ADVERTISING & PARTICIPATION ORDER FORM**

Reservations or advertisements cannot be processed until a signed form or payment is received.

CONTACT INFORMATION

Sponsoring Organization or Individual *(The sponsorship will be recognized using this name in printed materials, announcements, etc.):*

Contact person: _____

Title: _____ Phone: _____

Fax: _____ Email: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

EVENT PARTICIPATION

Sponsorship/Underwriting

- \$75,000 Presenting Sponsor (**TAKEM**) - Chairman
- \$25,000 Entertainment Sponsor – Chairman's Circle
- \$20,000 Lounge Sponsor
- \$15,000 Program Book Underwriter
- \$10,000 Reception Underwriter
- \$ 7,500 Décor Underwriter
- \$ 6,000 Cocktail Reception Underwriter
- \$ 4,500 Centerpiece Underwriter
- \$ 2,500 Raw Bar Underwriter
- \$ 1,000 Entrepreneur Sponsor

Advertising

- \$ 4,000 Two page color ad
- \$ 3,000 Full page color ad
- \$ 2,000 Full page b&w ad
- \$ 1,500 Half page b&w ad
- \$ 500 Quarter page b&w ad
- \$ 300 Eighth page b&w ad
- \$ 150 Contributor (listing)

Individual Guest Reservations

Virtua Gala \$375 ea.

CONTRIBUTION

Sponsorship Total \$ _____
Ticket Total _____ Tickets @ \$375 each \$ _____
Super 50/50 Raffle _____ Tickets @ \$100 each \$ _____ (Super 50/50 ticket will be mailed upon receipt of raffle payment)
Total Commitment \$ _____

Payment Method: Check enclosed Credit Card Please bill us

FOR CREDIT CARD PAYMENT: Circle card type: ___ American Express ___ MasterCard ___ Visa

Card Number: _____ Expiration Date: _____ Security Code: _____

Name on Card: _____ Signature: _____

AUTHORIZATION

I agree to the above support of Virtua Foundation through the 2012 Virtua Gala. (Signature or payment is required in order for the Foundation to process your above support.)

Print Name: _____ Signature: _____

VIRTUA FOUNDATION

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