Virtua

2010 Community Benefit Report

Virtua

Commited to an outstanding patient experience for all

South Jersey is mix of vibrant, diverse communities, each with unique needs, yet one common concern when it comes to their health: access to excellent care.

Virtua's broad network of facilities is filled with people who share a passion for ensuring that every resident has access to exceptional care, regardless of ability to pay. The employees of Virtua hospitals, wellness centers, nursing homes, rehabilitation centers, and more reach out in countless ways to educate, nurture and care for the communities they serve.

In every neighborhood, we have witnessed the lingering uncertainty of families missing an income or lacking insurance. We have been touched by their stories and inspired to go beyond the support expected of a trusted healthcare partner. In addition to free healthcare for the uninsured, our comprehensive community benefit program provides extensive health education, health screenings, wellness events, community outreach and other financial support.

To have the greatest possible impact, we plan our support based on the needs identified by the health departments of the counties we serve. These needs are well-aligned with our expertise, and we've been able to significantly improve patient wellness in areas such as obstetrics and gynecology, pediatrics, geriatrics, cardiovascular health, oncology and diabetes.

To keep pace with the increasing demands for services in South Jersey, we opened our Washington Township Health and Wellness Center. Throughout 2010, we employed thousands in the construction of the Voorhees Replacement Hospital, and completed infrastructure improvements in our hospitals in Mount Holly and Berlin. We also began planning for additional expansion and improvements in Mount Holly and a wellness center in Moorestown.

In 2010, Virtua subsidized almost $50 million in care for the uninsured. We delivered or supported health improvement programs with an additional $26.1 million throughout our region. And through our relationships with regional educational institutions and other business partnerships, we fostered job growth and development. Our 2010 Community Benefit Report documents the wide variety of programs and services provided to the community free of charge or subsidized by Virtua.

Community Benefit Overview and Table of Contents

Charity Care and Means-Tested Government Programs

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Medicaid Shortfall (P 4)	$17,444,608
SUBTOTAL	**$49,967,232**

Non-Clinical Community Benefit Programs

Community Health Improvement Services (PP 5-9)	$1,024,807
Support Groups (P 10)	$61,163
Health Professions Education (P 11)	$8,157,773
Subsidized Health Services (PP 12-13)	$15,609,189
Research (P 14)	$348,317
Cash and In-Kind Contributions (P 15)	$424,313
Community-Building Activities (PP 16-18)	$481,535
SUBTOTAL	**$26,107,097**

TOTAL COMMUNITY BENEFIT: $76,074,329

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Charity Care and Means-Tested Government Programs

Hospital Charity Care $32,522,624

Charity care is made available to Virtua's patients who may need financial assistance. Some uninsured or under-insured patients qualify for assistance under the State of New Jersey charity care program. Determination for eligibility considers both income and assets, with the income test being based on the federal poverty guidelines (up to 300%). For patients that qualify, care is provided without charge or at amounts less than Virtua's charges.

Some patients in need of assistance will not qualify for the State's program due to not meeting the specific criteria. Virtua believes that charity care should be available to a larger segment of our community. Accordingly, the Virtua Charity Assistance Program (CAP) was implemented. Under CAP, qualification is based solely on income, not assets. Patients that document their total household income to be below 500% of federal poverty guidelines are provided a substantial reduction in charges. In addition, patients who qualified for a partial (less than 100%) charity care adjustment under the State's program receive an incremental reduction under CAP to bring their total reduction to the maximum of the two programs.

After all efforts to identify insurance coverage, qualification for coverage under an assistance program (Medicaid, for example), or qualification for charity care relief under the State or CAP criteria, Virtua attempts to obtain an estimate of annual income relative to the responsible party. If the estimated income meets the CAP qualification criteria, the charity care adjustment will be applied. Charity care assistance is also available under CAP relative to individuals whose income is too high to qualify for relief under Chapter 160 or regular CAP criteria, but who are experiencing medically catastrophic circumstances.

Medicaid Shortfall $17,444,608

Virtua cares for many individuals who have qualified for coverage under the Medicaid program. Some are enrolled in the program as administered directly by the State of New Jersey, while others are enrolled in Medicaid plans that are managed by health maintenance organizations. Aggregate payments from all Medicaid plans are not adequate to pay for the total cost incurred providing care to these individuals. Accordingly, there is an unreimbursed component of the cost of caring for those having coverage under the Medicaid program, which is accounted for under this category.

Non-Clinical Community Benefit Programs: **Community Health Improvement Services**

Preventing disease begins with awareness. That's why Virtua devotes expansive resources to health and wellness education, providing prevention strategies for people of all ages. Early detection is critical to good medical management, and therefore Virtua provides extensive community-based clinical services such as screenings for cancer, diabetes, stroke, high blood pressure, bone density, and more.

Maternal and Child Health Services $111,951

The staff of Virtua Maternal and Child Health Services focuses a large portion of their time to developing and administering programs which benefit mothers and children who would be underserved in our health care system. In 2010, Virtua provided the salaries of multiple staff members who devote their time to arranging services for these families.

Childbirth Education $13,176

Over 8,000 babies are born at Virtua each year, many to first-time mothers. To help parents prepare for childbirth, Virtua provides childbirth education classes. While a fee is charged to those who are able to pay, expectant mothers with financial limitations are provided with free or reduced-fee classes. In 2010, Virtua sponsored 50 families due to financial need.

Pregnancy Testing and Counseling $8,493

Virtua's Center for Women provided free pregnancy testing and counseling for under-served women, benefiting more than 325 expectant mothers during 2010. Counseling was also provided about the value of good prenatal health care.

Car Seat Fitting Stations $101,152

To ensure that children are properly protected while traveling, Virtua provided free car seat fitting services and education for 7,088 new families after the birth of their child.

Medicaid Outstationing $236,114

Virtua participates in the Medicaid outstationing initiative, which facilitates the processing of Medicaid applications. As part of the initiative, county welfare agencies throughout New Jersey place their staff within hospitals. Virtua reimburses the Medicaid program for the associated labor cost.

Quit Tobacco Control Program $76,114

Virtua offered a range of smoking cessation services to help more than 100 smokers quit the tobacco habit in 2010. Services included group and individual counseling, and was offered free of charge to participants.

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Non-Clinical Community Benefit Programs:
Community Health Improvement Services

Access Center Services $89,702

Virtua provides services to help people locate physicians and healthcare services, and to link community members to free educational programs. In 2010, the Virtua Access Center received 52,870 calls for information about health services, and registered 16,526 people for free education programs.

Health Information Publication

Virtua publishes HealthSavvy three times a year for more than 250,000 households in South Jersey. Residents rely on advice from physician interviews, as well as the calendar of activities, including free health education seminars, support group meetings. The publication is fully funded by Virtua.

Speakers Bureau $111,408

In 2010, Virtua physicians and clinicians brought important healthcare information to over 29,000 people at more than 260 events throughout South Jersey. Topics ranged from stress management and heart disease to diabetes and bone density. For a complete list of 2010 Speakers Bureau engagements or for information on how to arrange for a speaker for your organization, click here.

All-Hazards Emergency Planning and Burlington County CHIP $28,510

Virtua management provides guidance and counseling on the development of emergency preparedness programs related to a wide range of potential disasters or crises for Burlington and Camden Counties. Specific efforts have included programs on anti-terrorism and pandemic medical needs.

Red Cross Blood Drives $16,925

Virtua hosted more than 20 blood drives throughout its facilities in 2010. Virtua employees coordinated and worked at the drives in support of the blood donation needs in Camden and Burlington Counties.

Workplace Blood Donor Coalition $2,372

Virtua staff coordinated efforts with county health organizations to increase participation in blood donations throughout South Jersey.

Teddy Bear Clinics $26,904

To help minimize the anxiety children may feel about a hospital or emergency room visits, Virtua Memorial hosted Teddy Bear Clinics for about 1,000 pre-K and early elementary school-age children.

Non-Clinical Community Benefit Programs: **Community Health Improvement Services**

JCC Kidsland $3,788

Virtua sponsored the 2010 Jewish Community Center Kidsland event. Virtua child-life specialists, nurses and employees worked with more than 4,800 children and family members to explain the inner-workings of a hospital and to demystify the surgical process. Activities were designed to help children reduce their fear of hospitals and educate parents, as well as to stimulate interest in health care.

YMCA Healthy Kids Day $3,203

To promote health and wellness to children, Virtua sponsored and participated in Healthy Kids Day at the Burlington County YMCA. Virtua's child-life specialists, nurses and employees worked to educate children and their families about various health issues through activities using bandages, gauze, tongue depressors and surgical scrubs. More than 3,500 people attended this event.

Youth Sports Safety Event $13,146

Through its partnership with the Philadelphia Flyers, Virtua hosted an educational program for 40 parents about prevention of sports injuries.

Power Play on Health $1,433

Virtua worked with the Flyers organization to film Power Play on Health video segments in which physicians provided wellness tips to viewers. Videos were shown on the Flyers web site and in the arena during Flyers home games.

Love Your Heart, Pamper Your Soul $8,676

This educational session about women's heart health was held in Washington Township during February, American Heart Month. The event, part of Virtua's recognition and support of Go-Red for Women, was attended by 85 women.

Cancer Survivors' Night $3,020

Virtua supports this annual event at the Riversharks stadium. Virtua sponsored more than 300 survivors who gathered to celebrate their health.

CPR/AED Community Education $4,545

Virtua's Mobile Intensive Care Unit (MICU) provided more than 120 staff hours of free CPR and automated external defibrillator training to 229 community members in 2010. A total of 35 separate events were offered by Virtua's MICU staff.

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Non-Clinical Community Benefit Programs:
Community Health Improvement Services

Infection Control Training $3,793

Virtua increased its emphasis on infection control during 2010, offering 18 training sessions on infection control and quality management. More than 145 members of the community and medical professionals received training on the prevention of the spread of infection.

Virtua Home Care $12,385

Virtua's home health care team provided free health education and support to more than 2,100 people during 2010. Managers and staff provided more than 130 hours of counseling and education to seniors and their families at special events designed specifically for this audience.

Dinner with Physicians $2,694

The popular "Dinner with a Doc" program hosted by Virtua Berlin provided area residents with the opportunity to meet with physicians on an informal basis, to ask questions about specific healthcare topics.

Weight Loss and Fitness Seminars $6,008

Virtua's William G. Rohrer Center for HealthFitness, a medically integrated facility, more than doubled the number of people for whom they offered free seminars in 2010. More than 1,900 people attended events on topics such as improving nutrition, fitness and weight control.

Diabetes Screening and Education $9,848

Virtua provided diabetes screening and education at 37 different events to more than 3,700 community members and healthcare professionals during 2010.

Firefighter Training $518

Virtua Berlin staff provided local firefighters with emergency medical training and education to enhance their skills and ensure the best possible emergency service for community members.

Camden Diagnostic Testing $30,290

This program is provided to alleviate the burden on patients with limited options for transportation. Virtua provided free specimen collection services so patients could avoid traveling to inconvenient testing locations specified by their insurance plans. In 2010, Virtua employees spent more than 480 hours in support of 5,000 patients who benefited from this program.

Non-Clinical Community Benefit Programs:
Community Health Improvement Services

Stroke Education and Screening $11,244

Virtua provided 20 free stroke education and screening events in 2010. More than 500 people benefited from these events in which the predictive factors of a stroke or heart attack were identified and explained by Virtua medical staff.

Berlin Health Screenings $1,900

More than 200 Berlin-area residents were screened for blood pressure and stroke at a free health fair hosted by Virtua Berlin.

William G. Rohrer Center for HealthFitness $48,721

Every year, Virtua's fitness facility donates memberships to patients who would benefit from routine exercise in a gym but who are unable to pay dues. During 2010, Virtua provided memberships to 48 patients.

EMR Management Consulting $6,385

Virtua senior management donated their time to consult on the subject of electronic medical records, as many regional and national health care organizations begin the process of converting their patient records and systems.

Volunteer Support $30,389

Virtua relies on the support of its volunteers to extend its reach into the community. While the volunteers give of their time, Virtua compensated them for lunches and hosted appreciation events.

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Non-Clinical Community Benefit Programs: **Support Groups**

Virtua professionals facilitate a variety of support groups for community members dealing with issues of loss and chronic illness. The groups provide an opportunity for members to share their feelings and improve their perspective relative to the life challenges they face.

Diabetes and Nutrition Support Groups $5,605

Virtua provided free diabetes education and ongoing support to 425 teens and adults in 2010. Certified nutritionists supplied information about essential lifestyle choices to improve the health of patients living with diabetes in Burlington and Camden Counties.

Alzheimer Awareness Support Programs $2,496

Virtua Berlin Rehabilitation Center provides resources, information, coping and stress management techniques for hands-on caregivers dealing with aging and dementia.

Cardiac Support Group $1,018

Virtua's cardiac rehabilitation specialists led six sessions to help more than 140 survivors of cardiac related events incorporate necessary lifestyle changes and deal with emotional issues that may result from cardiac health issues.

Breastfeeding Support Group $17,079

Virtua's lactation consultants offered support to more than 500 mothers who sought guidance for the breastfeeding of their newborns during 2010.

Perinatal Depression Support Groups $28,562

This group, called TLC for Moms and led by postpartum depression specialists, screened about 8,000 new mothers for postpartum depression at no charge to patients. Support groups were offered weekly and helped 640 women who were affected by postpartum issues.

HOPING/UNITE Grief Support Group $6,403

Virtua's HOPING/UNITE grief support facilitators held 104 group sessions during 2010 to help more than 200 parents who have suffered the loss of a child.

Non-Clinical Community Benefit Programs: **Health Professions Education**

Intern & Resident Program $6,236,068

Virtua is committed to ensuring that quality physicians are trained in our region to meet ongoing community needs. In support of this goal, Virtua has its own residency programs in family practice, dentistry and podiatry, and also participates in residencies sponsored by other institutions for ob/gyn, emergency medicine and surgery.

Helene Fuld School of Nursing $1,389,919

During 2010, Virtua subsidized a portion of the revenue shortfall for the Helene Fuld School of Nursing. This helped to ensure that an adequate number of graduates were able to complete their education and go on to fill nursing positions at hospitals and health care centers around the Delaware Valley.

Physicians/Medical Students Physician CMEs $195,586

Virtua provided continuing medical education credits at no cost to 2,534 physicians and medical students during 2010. Virtua incurred all administrative expenses related to this important education.

Nurses/Nursing Students Nursing CNEs $176,494

Virtua provided continuing nursing education credits free-of-charge to 5,800 nurses who earned credits during 2010.

Medical Lab Technician and Pathology Assistant Training $20,204

During 2010, Virtua provided more than 360 hours of training for Medical Lab Technicians on-site at Virtua facilities to Camden County College medical technology students.

Scholarships for Disadvantaged Students $60,945

Virtua provided scholarships for academically motivated students with limited means to fund their education.

Radiology School $78,557

Burlington County College (BCC) offers a 24-month course of study of medical radiography. The program is designed to provide opportunities for the study of radiography, prepare competent graduates for entry level positions in radiography, and prepare graduates to be eligible to take the certification exam of the American Registry for Radiologic Technologist. The curriculum includes clinical experiences at Virtua-Memorial Hospital of Burlington County and Virtua – West Jersey Voorhees. Qualified students are employed at health care providers throughout the region.

Non-Clinical Community Benefit Programs:
Subsidized Health Services

Virtua provides a wide range of outpatient services to meet community needs, including primary and specialty care for infants, children, teens and adults. Virtua subsidizes women's clinics for gynecological and obstetrical care, as well as behavioral health and emergency trauma services. The costs related to these services are in excess of reimbursements to Virtua.

Oncology/Cancer Program and Community Outreach to Reduce Cancer $777,773

Virtua is the recipient of a Cancer Education and Early Detection (CEED) grant in Camden County and is a contractor in Burlington County to provide education about cancer and screening for a variety of cancer types. Virtua partnered with community organizations to promote healthy lifestyles and held 20 different events during which over 2,000 people in Burlington and Camden Counties were screened and educated as part of the CEED initiative. Virtua provided office space, communication services and a portion of staff salaries.

Additional programs included 52 support group meetings serving almost 800 people during 2010. Eight Look Good Feel Better workshops helped more than 140 people to help restore their physical appearance after treatment.

Ryan White Care Act $54,420

During 2010, Virtua provided testing and counseling to more than 250 people who may have been affected by HIV, through the Ryan White Care Act. Named for the well-known young advocate for HIV/AIDS patients, the program was established to improve availability of care for low-income patients and their families. Outreach efforts also included inmates of the Burlington County Detention Center and the County Work Release Center.

Komen Grant $101,305

Through the Komen Grant, Virtua provided 100 free mammograms to uninsured women in Camden County. The grant also assisted women enrolled in NJCEED who face barriers to completing cancer screenings. The funds provided an outreach worker, translation services, transportation, and educational materials.

Physician Charity Care Program $1,472,581

Virtua compensates specialty physicians to provide professional medical services to ensure that necessary care is available to uninsured patients in the emergency departments and who are admitted to the hospital.

Early Intervention Program $4,922,167

Research has shown that early intervention – from birth to three years of age – can have a dramatic impact on improving skills of developmentally delayed children. Virtua physical, occupational and speech therapists offer comprehensive services in support of families throughout the region.

Non-Clinical Community Benefit Programs: **Subsidized Health Services**

SouthStar $1,005,075

Virtua provides South Jersey's only state-designated airborne emergency medical service, SouthStar, for fast, reliable transport for the seriously injured. The SouthStar helicopter is available for transport 24/7.

Emergency Medical Services $4,294,206

Virtua's Mobile Intensive Care Unit (MICU) includes 11 advanced life support units (ALS) and more than 165 full- and part-time paramedics working with community ambulance and rescue teams to provide life support prior to hospital care. With testing, advance diagnosis, lifesaving care and communication to hospital staff, overall care and prognosis are improved for patients.

Camden Family Health Center $1,548,713

Virtua Camden provides Camden and surrounding communities with comprehensive care for families. Patients see physicians of their choice for primary care of infants, children and adults. When specialized care is needed, the Center offers a complement of services such as cardiology, diabetic services, and wound care. Weekend and evening hours are offered for patient convenience.

Memorial Inpatient Psychiatric Care Unit $390,228

Virtua Memorial's inpatient psychiatric unit provides patients with 24-hour access to care from professionals such as psychiatrists, psychologists or licensed social workers.

Centers for Women $1,039,041

The Virtua Centers for Women offer comprehensive services for women who might have limited access to obstetrical and gynecological care due to lack of insurance. From high-risk prenatal and maternity care to routine screenings, women are assured the best available ob/gyn care throughout life.

Osteoporosis Screening and Education $3,680

Virtua's Bone Health and Osteoporosis Center supports patients who are affected by low bone mineral density in order to prevent osteoporosis, to modify health behaviors, and to obtain clinical intervention if necessary. The Center provided screening and educational support to patients throughout the South Jersey region in 2010.

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Non-Clinical Community Benefit Programs: **Research**

Oncology Clinical Research Studies $348,317

In 2010, Virtua participated in Phase II and Phase III Oncology Clinical Research Studies, gathering data to support improved treatments in addition to identifying better methods to screen and detect cancer at an early stage. Through these studies, Virtua offered 271 patients from Burlington, Camden and Gloucester Counties some of the latest cancer treatment and screening options available in the region.

Non-Clinical Community Benefit Programs: **Financial and In-Kind Contributions**

Sponsorships and Charitable Events $169,623

Virtua made direct financial contributions to non-profit community and healthcare organizations located throughout Burlington, Camden and Gloucester counties. In addition to major sponsorships of Go-Red for Women and March of Dimes, Virtua also supported a host of local non-profit charitable organizations focused on community health.

Cost of Fundraising for Charitable Events $66,932

Virtua employees contributed their time during regular working hours to the charitable organizations which Virtua sponsors, including Go-Red for Women, March of Dimes, and Susan G. Komen Race for the Cure.

William G. Rohrer Center 5K Walk/Run $3,524

Event staff plan and run the annual William G. Rohrer Center for HealthFitness 5K Race and 1 mile Fun Walk, which benefits the Virtua Fox Chase Cancer Program. A portion of the proceeds also funds scholarships to the Moving On exercise program for cancer survivors.

William G. Rohrer Center Golf Tournament $21,697

This event raised funds for Healing the Children – New Jersey, a nonprofit organization dedicated to providing medical care to impoverished children in the United States and throughout the world. Virtua's Rohrer Center staff provided time during regular work hours to plan and host the event.

Pool, Pump and Pedal $5,822

Virtua's Pool Pump and Pedal is designed to promote the value of group exercise while raising funds for the American Heart Association. It incorporates many different activities appealing to participants - regardless of age and ability – and since its inception, the event has helped to raise more than $150,000.

PC Computer and Laptop Donations $33,925

Virtua donated desktop computers to Archway Programs, the non-profit organization for people with special needs.

Unused Medical Supply Donations $1,357

Unused dry-good medical supplies were donated to the Feed the Children campaign during 2010.

Meeting Space $121,433

In 2010, Virtua provided free meeting space to a variety of non-profit community groups dealing with issues related to mental and physical health, including alcohol and substance abuse. Additionally, Virtua provided free meeting space to groups providing socio-economic support, such as helping the unemployed to find jobs.

Non-Clinical Community Benefit Programs:
Community Building Activities

Community Organization Sponsorships $91,862

Virtua supports many community groups and organizations, while not specifically related to health care, provide important resources for the overall economic and social vitality of our region. These include the YMCA, the Katz Jewish Community Center, and local youth athletic, civic and leadership organizations.

Camden Farmers Market $26,432

Virtua Camden, in partnership with the Camden Area Health Education Center, hosts the weekly market as a way for city residents to access fresh produce in order to improve nutrition and overall health. The seasonal market was held 20 times during warm weather months and served more than 1,800 people on a regular basis.

Virtua Camden Community Day $21,386

Virtua Camden sponsored health fairs to provide free medical education to local residents on a variety of topics. Health screenings for stroke, blood pressure and diabetes were also offered. More than 500 Camden-area residents attended the event.

Camden Community Service $7,493

Virtua Camden employees volunteer their time in the community during work hours, sponsoring events such as Camden's art show and organizations such as the South Jersey Area Food Bank, Adopt-a-family and Adopt-a-senior, and the Liberty Park Association Holiday Celebration.

CASTLE Drives and Community Education $5,275

CASTLE (Children Achieving Success through Therapeutic Life Experiences) provides treatment for emotionally and/or behaviorally disturbed children ages 5 to 15 who reside in the city of Camden and surrounding communities. To further build relationships and provide support to CASTLE children and their families, Virtua organized drives throughout the year, collecting and distributing backpacks, school supplies, clothing and food. CASTLE also provided more than 20 outreach events including an art show and career events, supporting almost 1,700 children and their families during 2010.

CASTLE Mental Health Subcommittee $3,566

Virtua Camden's CASTLE staff participated in a consultative capacity in Camden County's MAPP mental health subcommittee during 2010.

Health Literacy Outreach to Hopeworks $808

Virtua Camden staff supported Camden's Hopeworks by providing health information for young people engaged in the organization.

Non-Clinical Community Benefit Programs:
Community Building Activities

Greater Camden Partnership $1,728

Virtua management provided support to this non-profit organization that was established to support the economic development and revitalization of the City of Camden.

Due Seasons Charter School Financial Literacy Training $23,899

Virtua partnered with Junior Achievement of New Jersey at D.U.E. Season Charter School to provide financial literacy and economic educational programs to students in Camden. The program involved 53 Virtua employee role models implementing JANJ's programs to teach more than 300 elementary students in grades K-5 about personal finances. Virtua staff used hands-on, activity-based programs to explain concepts of budgets and saving for the future.

Katz Jewish Community Center $27,954

In addition to financial contribution, Virtua supports the JCC with a variety of health programs and education for members and guests throughout the year.

Junior Achievement Hall of Fame Dinner $20,897

Virtua supported the Junior Achievement New Jersey Business Hall of Fame dinner. Proceeds from the event benefited Junior Achievement of New Jersey, a nonprofit organization dedicated to bringing the real world into the classroom by teaching young people about business and economics.

Berlin Business Association Health Fair $2,153

Virtua supported the Berlin Business Association with screenings, information and health advice for members.

Career Transition Partnership $12,889

The partnership was created to offer support and counseling to those who are seeking employment. Virtua managers donated their time throughout 2010 to advise job seekers about networking, resume development and interviewing. Virtua also provides meeting space for the partnership.

Voorhees Breakfast Rotary Club $5,098

Virtua is a member of the Voorhees (NJ) Breakfast Rotary Club, a vibrant and active total volunteer organization with no paid staff or office facilities. Fundraising efforts are conducted The Voorhees Breakfast Rotary Club Foundation, Inc. which is recognized as a 501(c)(3) organization by the Internal Revenue Service.

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Non-Clinical Community Benefit Programs:
Community Building Activities

Internship Program

In 2010, Virtua continued to offer internships to students to provide them with practical knowledge about the health-care field, with the objective of attracting them to the field upon graduation. Each intern was provided with a mentor to develop practical skills for the future.

Emergency Preparedness Grant $52,209

The funding provided through the emergency preparedness grant supports the improvement of preparedness plans for all-hazards such as pandemic influenza. Support includes enhancements to communication systems, tracking bed and resource availability using electronic systems, proper equipment for healthcare workers, as well as education and training of healthcare workers and coordination of regional exercises.

Government Training Grant $177,886

Customized Training Funds help create and upgrade the skills of workers, ensuring that New Jersey employers remain competitive. This grant supports the creation of new jobs, the retention of jobs and/or an increase in wages for the trained workers.

A healthier population in South Jersey and beyond

Virtua's commitment to providing an outstanding patient experience begins beyond our doors. We strive to make a difference in creating a healthier population throughout South Jersey. Virtua employees and physicians are devoted to finding opportunities to impact the health of the places we call home.

The countless hours that the Virtua team gives to the community on their own time are not documented here. But from medical missions to the Philippines to events covering the South Jersey landscape, we honor the commitment and service of each member of the Virtua family.

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UPDATED NOVEMBER 2011