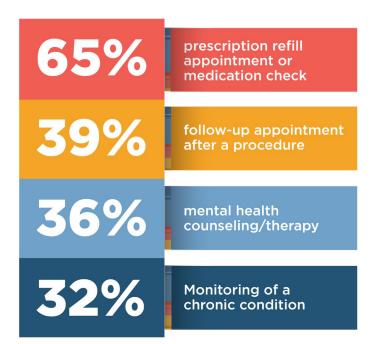
Telehealth: It's More Than a Trend

62% of respondents under age 45 have utilized telehealth in the last 12 months compared to 38% of respondents age 45+ At the start of the pandemic, the last place you wanted to be was a doctor's office. As a result, health systems dramatically shifted how they delivered care, moving towards a more virtual experience to ensure people could access the care they needed.

As we've learned how to better manage COVID-19, we've seen our community regain confidence for in-person visits. Still, the convenience of telehealth appointments remains appealing. So to get a clearer picture of perspectives and preferences for telehealth, we surveyed 500 consumers in South Jersey. Here's what we found:



Respondents are most comfortable using telehealth for:



With Virtua Primary Care - Telehealth,

you can access high-quality, routine care from anywhere, on any device. The service offers a "telehealth-first" approach to care, with the option to come in to the office when you need an in-person follow-up. And thanks to the feedback we received from this study, we designed this service to meet the needs and expectations of our community. For more information, visit www.virtua.org/PCTelehealth.

Data collected March 2022

